



Partnership for
Education and research about
Responsible
Living



Beyond Consumption Pathways to Responsible Living 2nd PERL International Conference

19-20 March 2012

Technische Universität Berlin, Germany

IS ORGANISED BY PERL (The Partnership for Education and Research about Responsible Living)

HOSTED BY Technische Universität Berlin

SUPPORTED BY

- EU Erasmus Academic Network - Directorate for Education and Culture Lifelong Learning Programme
- Norwegian Ministry of Children, Equality and Social Inclusion
- Institute for Global Environmental Strategies

PERL Director Victoria W. Thoresen, Hedmark University College

Conference Chairs Ulf Schrader - Technische Universität Berlin, Germany
Miriam O'Donoghue - CDVEC Curriculum Development Unit, Ireland

Conference committee Victoria W. Thoresen, Hedmark University College
Björg Quarcoo, Hedmark University College
Ulf Schrader, Technische Universität Berlin
Vera Fricke, Technische Universität Berlin
Julia Propp, Technische Universität Berlin
Sevgi Kalkan, Hedmark University College
Peter Daub, Free Consumers Associatio
Sacha de Raaf, Hedmark University College

Monday March 19th

Day's conference chair: **Ulf Schrader** - Technische Universität Berlin, Germany

0800-0845	Registration
0845-0900	Music
0900-0945	<p>Conference opening</p> <ul style="list-style-type: none"> ▪ Gabriele Wendorf - Vice President Technische Universität Berlin, Germany ▪ Ilse Aigner - Federal Minister of Food, Agriculture and Consumer Protection, Germany (Welcome address, presented by Rainer Metz) ▪ Ole-Erik Yrvin - Norwegian Ministry of Children, Equality and Social Inclusion ▪ Katia de Sousa - Project advisor - Erasmus networks; Education, Audiovisual and Culture Executive Agency of the European Commission ▪ Ulf Schrader – Head of Chair Economic Education and Sustainable Consumption, Technische Universität Berlin, Germany
0945-1015	<p><i>Concern, Compassion and Commitment. Keys to Responsible Living</i> Victoria W. Thoresen - PERL Project Coordinator, Hedmark University College, Norway</p>
1015-1045	<p><i>Beyond Consumption. Achieving Prosperity without Growth</i> Tim Jackson - University of Surrey, United Kingdom</p>
1045-1115	<i>Refreshments and exhibitions</i>
1115-1245	<p><i>Rio+30: Going Beyond Consumption?</i> Panel discussion. Moderator: Christian Thorun - ConPolicy, Germany</p> <ul style="list-style-type: none"> ▪ Vanessa Timmer - One Earth, Canada ▪ Fanny Demassieux - UNEP, France ▪ Victoria W. Thoresen - Hedmark University College, Norway ▪ Tim Jackson - University of Surrey, United Kingdom
1245-1415	<i>Lunch and exhibitions</i>
1415-1545	<i>Parallel research and presentation sessions #1</i>
1545-1600	<i>Refreshments and exhibitions</i>
1600-1700	<i>Parallel research and presentation sessions #2</i>
1700-1745	<p><i>Responsible Living Beyond Consumption. The Role of Consumer Organisations</i> Helen McCallum - Director General of Consumers International, United Kingdom</p>
1930	<p><i>Conference dinner</i> <i>Announcement of Student Essay Competition and Student Film Competition</i></p>

Poster exhibition during lunch and refreshment breaks in the lighthall!

Tuesday March 20th

Day's conference chair: **Miriam O'Donoghue** - CDVEC Curriculum Development Unit, Ireland

0830-0900	<i>Films from Student Film Competition</i>
0900-0930	<i>Approaches to Foster Responsible Living</i> Jochen Flasbarth - President of the Federal Environment Agency, Germany
0930-1045	<i>Europe – Model or Bad Example for Responsible Living?</i> Panel discussion. Moderator: Lewis Akenji - IGES, Japan <ul style="list-style-type: none"> ▪ Luis Flores Mimica - Consumers International, Chile ▪ Sue McGregor - Mount Saint Vincent University, Canada ▪ Yoshiaki Takahasi - JICA Research Institute, Japan ▪ Jeroen Van Laer - EU DG Health & Consumers, Belgium
1045-1100	<i>Refreshments and exhibitions</i>
1100-1230	<i>Parallel research and presentation sessions #3</i>
1230-1345	<i>Lunch and exhibitions</i>
1345-1415	<i>Generation Awake – Fostering Responsible Living among Youth</i> Johanna Schmidt - EU Representation Berlin, Germany
1415-1515	<i>Parallel research and presentation sessions #4</i>
1515-1530	<i>Refreshments and exhibitions</i>
1530-1630	<i>Parallel research and presentation sessions #5</i>
1630-1700	<i>The Funny Side of Ecology - Why many Obstacles to Green Politics are not Economic but Cultural (and how to take that seriously)</i> Martin Unfried - Columnist and Inventor of "Ökosex" in Germany; Researcher and Lecturer at EIPA, Maastricht, The Netherlands
1700	<i>Closing ceremony</i>
1730-1830	<i>Extra meetings: PERL working groups</i>
2000	<i>Dinner</i>

Poster exhibition during lunch and refreshment breaks in the lighthall!

Tim Jackson



Tim Jackson is Professor of Sustainable Development at the University of Surrey and Director of the ESRC Research Group on Lifestyles, Values and Environment (RESOLVE). Funded by the UK Economic and Social Research Council, the aim of RESOLVE is to develop a robust understanding of the links between lifestyle, societal values and the environment, and to provide evidence-based advice to policy-makers seeking to influence people's lifestyles and practices. Prof Jackson also directs the newly-awarded Defra/ESRC Sustainable Lifestyles Research Group. From 2004 to 2011 he was Economics Commissioner on the UK Sustainable Development Commission, where his work culminated in the publication of the controversial book Prosperity without Growth – economics for a finite planet (Earthscan 2009). In addition to his academic work, Tim is an award-winning dramatist with numerous radio writing credits for the BBC.

Helen McCallum

Helen Mc Callum was appointed Director General of Consumers International in May 2011, following four years as Director of Policy, Advocacy and Communications at UK consumer group, "Which?". She previously held a variety of leadership roles: as Director of Corporate Affairs for the UK Environment Agency 2001-2007; Director of Communications in the UK Department of Health 1999-2001, and Head of Communications for the National Health Service. 1994-1999. She has also served on the CI Executive, and the Executive of BEUC, the European consumers association.



Jochen Flasbarth



Jochen Flasbarth is president of the Federal Environment Agency in Germany. He studied economics, political science and philosophy in Münster and Bonn. He worked as chief editor at the publishing house Economica and he acted as President of the Nature and Biodiversity Conservation Union. He was Director General: "Nature Conservation and Sustainable Use of Natural Resources" at the Federal Ministry for the Environment, in Germany and has been active in nature conservation on a honorary basis, as a member of the former German Federation for the Protection of Birds, Executive Board and the Executive Committee of the German League for Nature and Environment (DNR) and as a founder board member of the Traffic Club Germany.

Martin Unfried

Martin Unfried is an environmental expert who sometimes got bored at conferences. He asked himself how green political parties can survive if consumers even freak out about lightbulbs, speed limits and green taxes? He decided to go out and win back the consumer's enthusiasm for a new sustainable culture and some "emotional climate intelligence". He studied politics and theater sciences and worked as a journalist for public and private radio and TV. To fight for a sustainable culture, he publishes his successful "Ecosex" column in several online media. He is working at the European Institute of Public Administration in Maastricht .

