

## Welcome to Istanbul!

PERL invites all researchers, educators and professionals interested in sustainable consumption and consumer citizenship to Istanbul to participate in its international conference!

**Conference begins** - Monday March 14, 9 am

**Conference ends** - Tuesday March 15, 5 pm

**Conference dinner** - Monday March 14

**PERL Steering and Work Groups** - Sunday March 13, 10 am

Abstracts will be available on PERL's website after February 15.

A selection of the best papers presented at the conference will be published in the book "Promoting New Responses, Vol. 6".

### Important Deadlines:

**Submission of abstracts (extended!): November 30, 2010**

**Early bird registration: January 15, 2011**

Conference fee for non-PERL members: 200 EUR (250 EUR after January 15th). This covers the conference dinner and conference materials.

For more information see [www.perlprojects.org](http://www.perlprojects.org)

or contact [perl@hihm.no](mailto:perl@hihm.no)



Hedmark University College



Partnership for Education and Research  
about Responsible Living

[www.perlprojects.org](http://www.perlprojects.org)

## INVITATION & CALL FOR ABSTRACTS

PERL International Conference

# Enabling Responsible Living



March 14 – 15, 2011

Maltepe University of Istanbul

Turkey

PERL is a partnership of educators and researchers developing methods and materials to encourage people to contribute to constructive change through the way they choose to live.

After six international conferences arranged by the Consumer Citizenship Network (CCN), its successor, the Partnership for Education and Research about Responsible Living (PERL) invites you to contribute to this international conference about

## Enabling Responsible Living

Responsible living is the individual's contribution to sustainable development. It is dependent on a balance at all levels between individual freedom and obligations. To be able to make responsible choices, social systems and infrastructures need to be in place. Individuals must have relevant knowledge and the will to contribute to change, as well as the support and cooperation of those around them. This conference will focus on the role of partnerships in enabling responsible living and the contributions of research and education to promote relevant knowledge and stimulate the will to live responsibly.

### Call for Abstracts

Contributions should be related to one or more of the following questions:

#### Track 1: Partnerships for responsible living

- What is an adequate understanding of responsible ways of living?
- What are conditions for successful partnerships for responsible living?
- What can we learn from traditional partnerships and cultural heritage?
- What are the characteristics and differences of partnerships
  - o in different fields of needs (e.g. nutrition, housing, clothing, tourism)?
  - o on different levels (global, international, national, regional, local)?
  - o with different actors (business, government, NGOs)?
- What are specific challenges and opportunities of partnerships between the educational sector and the business sector?
- How can the success of partnerships for responsible living be evaluated?

#### Track 2: Research and education for responsible living

- How can research on social innovation contribute to responsible living?
- What is a "green economy" and how can it support responsible living?
- How can education for responsible living profit from learning which brings "reality" into the classroom?
- What are the potentials and limits of ICT and social media tools to organize partnerships, and promote responsible living?
- How can teacher training foster the ability to build relationships necessary for responsible living?

**For both tracks**, especially welcomed are contributions, which

- include practical examples and/or empirical data
- focus not only on Europe and OECD-countries but also on 'developing' countries and discuss a global perspective
- reflect the state of the art of consumer and citizen behaviour (e.g. in marketing or consumer psychology)
- go beyond the cognitively oriented mainstream of consumer education and research
- raise critical issues, conflicts and limits.

**Educators, researchers and professionals from business, NGOs and governmental organisations are invited to submit proposals** for a contribution. We encourage **not only paper proposals**, but also proposals for **symposia, posters, interactive workshops, short films, music** or other **artistic approaches** to the topic of the conference! Please indicate the type of your contribution on the proposal.

The submission of **abstracts** of 250 words is due by **November 30<sup>th</sup>, 2010 to the PERL Conference Team on perl@hihm.no**. The PERL selection committee will then review and make a selection of the proposals by December 31, 2010.

**Proposals** selected will be given 15 minutes for a presentation and 15 minutes for discussion in a workshop. Abstracts will be posted on the PERL website and all papers will be published in the digital conference proceedings.

**Symposia** include a group of partners who propose to present three or four linked papers on a common topic. Symposia will be given a 60 minute session for presentations and discussions. The proposal for a symposium should include the name of the organiser of the symposium and those participating.

During the conference **excursions to discover and experience practical examples** of partnerships for responsible living are offered.

Conference **guests** and **key-note speakers** will attend from around the world including from Europe, Africa, Asia, North and South America.

Students attending PERL partner institutions are welcome to participate in a **student essay contest about "Enabling Responsible Living"**. The submissions will be evaluated by a jury and the prize will be a travel scholarship to attend the PERL conference in Istanbul and an invitation to present the essay at the conference. For more details see [www.perlprojects.org](http://www.perlprojects.org).